

INVOICE



WSFA
12 East Delano Ave.
Montgomery, AL 36105
Main: (334) 288-1212
Billing: (334) 288-1212

www.wsfa.com

Billing Address:

PinPoint Media, Inc (B)
Attention: Accounts Payable
1707 Osage St, Ste 103
Alexandria, VA 22302

Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1775620-1	07/30/17	July 2017	06/26/17 - 07/30/17

Property	Account Executive	Sales Office	Sales Region
WSFA	Ryan Eddins	HRP-Washingto	National

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

Flight Dates	Order #	Alt Order #
07/25/17 - 07/31/17	1775620	08709725

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
9913865	62	78

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/28/17	07/28/17	ALABAMA LIVE @ 11A	11-1130Am	----1--	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	11:30 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1709H	\$30.00 NM
2	07/28/17	07/28/17	WSFA 12 News at Noon	12-1230pm	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	12:14 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1709H	\$100.00 NM
3	07/28/17	07/28/17	Judge Judy 1st Run	330-4p	----1--	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	3:40 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1709H	\$60.00 NM
4	07/28/17	07/28/17	Today in Alabama 530a	528am-6am	----1--	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$100.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	5:53 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1709H	\$100.00 NM
5	07/28/17	07/28/17	Entertainment Tonight	630-7p	----1--	:30	1	\$215.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$215.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	6:55 PM	Entertainment Tonight	630-7p	:30	DMSCLS1709H	\$215.00 NM
6	07/28/17	07/28/17	NBC Today Show	7-9am		:30	1	\$115.00	NM

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POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
-----1--									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	7:22 AM	NBC Today Show	7-9am	:30	DMSCLS1709H	\$115.00 NM
7	07/28/17	07/28/17	Friday Hour 3	9-10pm	----	1--	:30	1	\$225.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ----1-- 1 \$225.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	F	07/28/17	9:26 PM	Friday Hour 3	9-10pm	:30	DMSCLS1709H	\$225.00 NM
22	07/29/17	07/29/17	NBC Saturday Today Sho	6-8am	-----	1-	:30	1	\$45.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1- 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Sa	07/29/17	6:29 AM	NBC Saturday Today Show	6-8am	:30	DMSCLS1709H	\$45.00 NM
23	07/30/17	07/30/17	NET NBC Sunday Today	7-8a	-----	1	:30	1	\$45.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/30/17	7:56 AM	NET NBC Sunday Today Show	7-8a	:30	DMSCLS1709H	\$45.00 NM
24	07/30/17	07/30/17	NET NBC Meet The Pres	8-9a	-----	1	:30	1	\$45.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1 1 \$45.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/30/17	8:48 AM	NET NBC Meet The Press	8-9a	:30	DMSCLS1709H	\$45.00 NM
25	07/30/17	07/30/17	WSFA News Sunday AM	9-930a	-----	1	:30	1	\$20.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----1 1 \$20.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Su	07/30/17	9:28 AM	WSFA News Sunday AM	9-930a	:30	DMSCLS1709H	\$20.00 NM
26	07/27/17	07/27/17	WSFA 12 News at Ten -	10-1035pm	---1---		:30	1	\$275.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$275.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	10:21 PM	WSFA 12 News at Ten - MF	10-1035pm	:30	DMSCLS1709H	\$275.00 NM
27	07/27/17	07/27/17	NBC Today Show 3	10-11am	---1---		:30	1	\$50.00 NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	10:29 AM	NBC Today Show 3	10-11am	:30	DMSCLS1709H	\$50.00 NM

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www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	07/27/17	07/27/17	Tonight Show	1035-1137pm	---1---	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	11:16 PM	Tonight Show	1035-1137pm	:30	DMSCLS1709H	\$115.00 NM
29	07/27/17	07/27/17	ALABAMA LIVE @ 1130/1130A-12P		---1---	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	11:42 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1709H	\$30.00 NM
30	07/27/17	07/27/17	Judge Judy 1st Run	330-4p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	3:59 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1709H	\$60.00 NM
31	07/27/17	07/27/17	Judge Judy 1st Run	330-4p	---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	3:40 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1709H	\$60.00 NM
32	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM-F 4-430P		---1---	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	4:28 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1709H	\$60.00 NM
33	07/27/17	07/27/17	WSFA 12 NEWS AT 4PM-F 430-5P		---1---	:30	1	\$75.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$75.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17	4:54 PM	WSFA 12 NEWS AT 4PM	M-F 430-5P	:30	DMSCLS1709H	\$75.00 NM
34	07/27/17	07/27/17	NBC Nightly News	530-6pm	---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Th	07/27/17		NBC Nightly News	530-6pm	:00		\$350.00 NM
Credited									
35	07/27/17	07/27/17	WSFA 12 News at Six - M6-630pm		---1---	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---1--- 1 \$350.00									
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
35	07/27/17	07/27/17	WSFA 12 News at Six - N6-630pm		---1---	:30	1	\$350.00	NM																																		
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1	WSFA	Th	07/27/17	6:21 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00	NM																																	
36	07/27/17	07/27/17	Today In Alabama	6a-7a	---1---	:30	1	\$175.00	NM																																		
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39	07/25/17	07/25/17	NBC Today Show 3	10-11am	-1-----	:30	1	\$50.00	NM																																		
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/24/17	07/30/17	-1-----	1	\$50.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	07/25/17	10:47 AM	NBC Today Show 3	10-11am	:30	DMSCLS1709H	\$50.00	NM																																	
40	07/25/17	07/25/17	Tonight Show	1035-1137pm	-1-----	:30	1	\$115.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>-1-----</td><td>1</td><td>\$115.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>07/25/17</td><td>11:35 PM</td><td>Tonight Show</td><td>1035-1137pm</td><td>:30</td><td>DMSCLS1709H</td><td>\$115.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/24/17	07/30/17	-1-----	1	\$115.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	07/25/17	11:35 PM	Tonight Show	1035-1137pm	:30	DMSCLS1709H	\$115.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/24/17	07/30/17	-1-----	1	\$115.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	07/25/17	11:35 PM	Tonight Show	1035-1137pm	:30	DMSCLS1709H	\$115.00	NM																																	
41	07/25/17	07/25/17	ALABAMA LIVE @ 1130/1130A-12P		-1-----	:30	1	\$30.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>-1-----</td><td>1</td><td>\$30.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>07/25/17</td><td>11:59 AM</td><td>ALABAMA LIVE @ 1130AM</td><td>1130A-12P</td><td>:30</td><td>DMSCLS1709H</td><td>\$30.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/24/17	07/30/17	-1-----	1	\$30.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	07/25/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1709H	\$30.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/24/17	07/30/17	-1-----	1	\$30.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	07/25/17	11:59 AM	ALABAMA LIVE @ 1130AM	1130A-12P	:30	DMSCLS1709H	\$30.00	NM																																	
42	07/25/17	07/25/17	Judge Judy 1st Run	330-4p	-1-----	:30	1	\$60.00	NM																																		
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>-1-----</td><td>1</td><td>\$60.00</td></tr></table> <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>07/25/17</td><td>3:59 PM</td><td>Judge Judy 1st Run</td><td>330-4p</td><td>:30</td><td>DMSCLS1709H</td><td>\$60.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		07/24/17	07/30/17	-1-----	1	\$60.00	Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	07/25/17	3:59 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1709H	\$60.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																						
	07/24/17	07/30/17	-1-----	1	\$60.00																																						
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																	
1	WSFA	Tu	07/25/17	3:59 PM	Judge Judy 1st Run	330-4p	:30	DMSCLS1709H	\$60.00	NM																																	
43	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM-F 4-430P		-1-----	:30	1	\$60.00	NM																																		

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1775620-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
43	07/25/17	07/25/17	WSFA 12 NEWS AT 4PM-F	4-430P	-1-----	:30	1	\$60.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$60.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	4:23 PM	WSFA 12 NEWS AT 4PM	M-F 4-430P	:30	DMSCLS1709H	\$60.00 NM
44	07/25/17	07/25/17	WSFA 12 News at Five	5-530pm	-1-----	:30	1	\$185.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$185.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	5:15 PM	WSFA 12 News at Five	5-530pm	:30	DMSCLS1709H	\$185.00 NM
45	07/25/17	07/25/17	NBC Nightly News	530-6pm	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17		NBC Nightly News	530-6pm	:00		\$350.00 NM
					Credited				
46	07/25/17	07/25/17	WSFA 12 News at Six - N6	6-630pm	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$350.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	6:26 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00 NM
47	07/25/17	07/25/17	Today In Alabama	6a-7a	-1-----	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$175.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	6:11 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00 NM
48	07/25/17	07/25/17	NBC Today Show	7-9am	-1-----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$115.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	8:40 AM	NBC Today Show	7-9am	:30	DMSCLS1709H	\$115.00 NM
49	07/25/17	07/25/17	NBC Today 2	9-10am	-1-----	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -1----- 1 \$50.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	WSFA	Tu	07/25/17	9:29 AM	NBC Today 2	9-10am	:30	DMSCLS1709H	\$50.00 NM
50	07/26/17	07/26/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --1---- 1 \$30.00									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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WSFA
Regions Bank
ATTN: Lockbox # 1400
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Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
50	07/26/17	07/26/17	ALABAMA LIVE @ 11A	11-1130Am	--1----	:30	1	\$30.00	NM																																																							
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Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSFA	W	07/26/17	11:30 AM	ALABAMA LIVE @ 11A	11-1130Am	:30	DMSCLS1709H	\$30.00	NM																																																						
51	07/26/17	07/26/17	WSFA 12 News at Noon	12-1230pm	--1----	:30	1	\$100.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>--1----</td><td>1</td><td>\$100.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/26/17</td><td>12:14 PM</td><td>WSFA 12 News at Noon</td><td>12-1230pm</td><td>:30</td><td>DMSCLS1709H</td><td>\$100.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/24/17	07/30/17	--1----	1	\$100.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/26/17	12:14 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1709H	\$100.00	NM											
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1	WSFA	W	07/26/17	12:14 PM	WSFA 12 News at Noon	12-1230pm	:30	DMSCLS1709H	\$100.00	NM																																																						
52	07/26/17	07/26/17	WSFA 12 News at Five	5-530pm	--1----	:30	1	\$185.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
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53	07/26/17	07/26/17	Today in Alabama 530a	528am-6am	--1----	:30	1	\$100.00	NM																																																							
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1	WSFA	W	07/26/17	5:43 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1709H	\$100.00	NM																																																						
54	07/26/17	07/26/17	Entertainment Tonight	630-7p	--1----	:30	1	\$215.00	NM																																																							
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Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	07/24/17	07/30/17	--1----	1	\$215.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSFA	W	07/26/17	6:42 PM	Entertainment Tonight	630-7p	:30	DMSCLS1709H	\$215.00	NM																																																						
55	07/26/17	07/26/17	Wednesday Prime Other	7-10pm	--1----	:30	1	\$300.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>--1----</td><td>1</td><td>\$300.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>W</td><td>07/26/17</td><td></td><td>Wednesday Prime Other</td><td>7-10pm</td><td>:00</td><td></td><td>\$300.00</td><td>NM</td></tr><tr><td></td><td></td><td></td><td></td><td></td><td>Credited</td><td colspan="5"></td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/24/17	07/30/17	--1----	1	\$300.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	W	07/26/17		Wednesday Prime Other	7-10pm	:00		\$300.00	NM						Credited					
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	07/24/17	07/30/17	--1----	1	\$300.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSFA	W	07/26/17		Wednesday Prime Other	7-10pm	:00		\$300.00	NM																																																						
					Credited																																																											
56	07/27/17	07/27/17	WSFA 12 News at Six - M6-630pm		---T---	:30	2	\$350.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>---T---</td><td>2</td><td>\$350.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Th</td><td>07/27/17</td><td>6:10 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>DMSCLS1709H</td><td>\$350.00</td><td>NM</td></tr><tr><td>2</td><td>WSFA</td><td>Th</td><td>07/27/17</td><td>6:29 PM</td><td>WSFA 12 News at Six - MF</td><td>6-630pm</td><td>:30</td><td>DMSCLS1709H</td><td>\$350.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/24/17	07/30/17	---T---	2	\$350.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Th	07/27/17	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00	NM	2	WSFA	Th	07/27/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00	NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	07/24/17	07/30/17	---T---	2	\$350.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSFA	Th	07/27/17	6:10 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00	NM																																																						
2	WSFA	Th	07/27/17	6:29 PM	WSFA 12 News at Six - MF	6-630pm	:30	DMSCLS1709H	\$350.00	NM																																																						
57	07/25/17	07/28/17	Today In Alabama	6a-7a	-TWTF--	:30	1	\$175.00	NM																																																							
<table><tr><td>Weeks:</td><td>Start Date</td><td>End Date</td><td>MTWTFSS</td><td>Spots/Week</td><td>Rate</td><td colspan="5"></td></tr><tr><td></td><td>07/24/17</td><td>07/30/17</td><td>-TWTF--</td><td>1</td><td>\$175.00</td><td colspan="5"></td></tr><tr><td>Spots: #</td><td>Ch</td><td>Day</td><td>Air Date</td><td>Air Time</td><td>Description</td><td>Start/End Time</td><td>Length</td><td>Ad-ID</td><td>Rate</td><td>Type</td></tr><tr><td>1</td><td>WSFA</td><td>Tu</td><td>07/25/17</td><td>6:51 AM</td><td>Today In Alabama</td><td>6a-7a</td><td>:30</td><td>DMSCLS1709H</td><td>\$175.00</td><td>NM</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate							07/24/17	07/30/17	-TWTF--	1	\$175.00						Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WSFA	Tu	07/25/17	6:51 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00	NM											
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																																																											
	07/24/17	07/30/17	-TWTF--	1	\$175.00																																																											
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																																																						
1	WSFA	Tu	07/25/17	6:51 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00	NM																																																						

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INVOICE



Send Payment To:

WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1775620-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

www.wsfa.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	07/25/17	07/30/17	NBC Today Show 3	10-11am	-TWTF--	:30	1	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -TWTF-- 1 \$50.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	07/26/17	10:50 AM	NBC Today Show 3	10-11am	:30	DMSCLS1709H	\$50.00 NM
59	07/26/17	07/26/17	LBS:FOREVER YOUNG	658-8pm	--W----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --W---- 1 \$350.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	07/26/17		LBS:FOREVER YOUNG	658-8pm	:00		\$350.00 NM
					Credited				
60	07/27/17	07/30/17	Today In Alabama	6a-7a	---TF--	:30	3	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---TF-- 3 \$175.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
2	WSFA	Th	07/27/17	6:11 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00 NM
1	WSFA	F	07/28/17	6:23 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00 NM
3	WSFA	F	07/28/17	6:46 AM	Today In Alabama	6a-7a	:30	DMSCLS1709H	\$175.00 NM
61	07/27/17	07/27/17	Today in Alabama 530a	528am-6am	---T---	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---T--- 1 \$100.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	07/27/17	5:46 AM	Today in Alabama 530a	528am-6am	:30	DMSCLS1709H	\$100.00 NM
62	07/25/17	07/30/17	Last Call With Carson Dai	1235-105x	---TF--	:30	1	\$5.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 ---TF-- 1 \$5.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Th	07/27/17	12:53 AM	Last Call With Carson Daily Late	1235-105x	:30	DMSCLS1709H	\$5.00 NM
63	07/26/17	07/26/17	Wednesday Hour 3	9-10pm	--W----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 --W---- 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	W	07/26/17	9:30 PM	Wednesday Hour 3	9-10pm	:30	DMSCLS1709H	\$300.00 NM
64	07/30/17	07/30/17	WSFA 12 News at Ten -	10-1030pm	-----S	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/24/17 07/30/17 -----S 1 \$300.00									
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	WSFA	Su	07/30/17	10:33 PM	WSFA 12 News at Ten - Sun	10-1030pm	:30	DMSCLS1709H	\$300.00 NM

Total Spots 49

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INVOICE



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WSFA
Regions Bank
ATTN: Lockbox # 1400
P.O. Box 11407
Birmingham, AL 35246-1400

Invoice #	Invoice Date	Invoice Month	Invoice Period
1775620-1	07/30/17	July 2017	06/26/17 - 07/30/17

Advertiser	Product	Estimate Number
POL/Strange, Luther/R/Sen	LUTHER STRANGE SENA	797

www.wsfa.com

Payment Terms 30 Days

<u>Gross Total</u>	\$6,550.00
<u>Agency Commission</u>	\$982.50
<u>Net Amount Due</u>	\$5,567.50

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